



inside

Volume 17 / Issue 6 / February 8-14, 2005

This Week's Sections

ROP, ODM, Financial, Billboard



Cover Stories

Gordon, Ganchev, and Hess of Sonnenblick-Goldman sells Park Central Hotel-\$675 million.

COVER A

CPCR to finance and oversee the design of \$36 million Spring Valley revitalization.

COVER C

Spotlight

ODM / Safety & Security

9-208

Columnists

Roland Hopkins, Founder & CEO / Internet

COVER A

Susan Bloom / Lighting

4B

Trionfo of Upside Ventures leases 5,000 s/f to B&A

NEW YORK, NY Bernello, Ajamil & Partners (B&A), the Miami based firm contracted to redevelop Manhattan's and Brooklyn's cruise terminals by the city of New York,



532 Broadway

has signed a lease in Soho for a 5,000 s/f, full floor loft.

Ralph Trionfo, president of Upside Ventures was hired by B&A as their exclusive rep. The five year lease at 532 Bdwy., is valued at \$675,000.

Ron Rivellini of Soho Properties represented the landlord.

Upon receiving the contract from the city of New York, B&A decided to open a New York office to more actively pursue work in the tri-state area. Upside Ventures was given the exclusive assignment to find quality office space in Manhattan for B&A's New York office and living quarters for executives who would head their New York operations.

"I've been doing business in south Florida for years and have a long-standing relationship with B&A," said Trionfo.

"We're excited to help them establish a New York presence and assist with their new business development efforts."

Upside ventures is also assisting B&A in the buildout of the loft to get their office running as quickly as possible.